

RHS World Support Alliance Social Media Policy

Effective Date: July 27 2024

Policy Owner: RHSWSA PUBLIC RELATIONS

<p>1. Purpose To ensure professional and respectful communication on social media that aligns with RHS World Support Alliance (RHSWSA) values.</p>	<p>6. Handling Feedback</p> <ul style="list-style-type: none">• Responding: Address negative feedback professionally. Escalate major issues to the PR officer or advisor.• Monitoring: Keep an eye on mentions of RHSWSA and respond appropriately.
	<p>7. Security</p> <ul style="list-style-type: none">• Passwords: Use strong passwords and keep them secure.• Reporting: Report any security issues or unauthorized access immediately.
<p>3. Guidelines</p> <ul style="list-style-type: none">• Professionalism: Maintain a positive and respectful tone. Represent RHSWSA in a manner that reflects its values.• Accuracy: Share accurate information. Correct any mistakes promptly.• Confidentiality: Do not disclose confidential or proprietary information.• Respect: Avoid posting content that could be offensive or discriminatory.• Compliance: Follow laws, school policies, and RHSWSA guidelines.	<p>8. Training and Support</p> <ul style="list-style-type: none">• Support: Contact the PR officer or advisor for help with social media issues.
<p>4. Official Accounts</p> <ul style="list-style-type: none">• Authorized Users: Only designated members may manage official accounts.• Content Approval: Obtain approval from the PR officer or advisor before posting.• Brand Consistency: Follow RHSWSA branding guidelines.	<p>9. Violations</p> <ul style="list-style-type: none">• Consequences: Policy violations may lead to disciplinary action or removal from the club.• Reporting: Report violations to the PR officer or advisor.
<p>5. Personal Accounts</p>	<p>10. Review</p>

<ul style="list-style-type: none">● Disclosures: State that personal opinions do not reflect RHSWSA views.● Conflict of Interest: Avoid content that conflicts with RHSWSA's mission.	<ul style="list-style-type: none">● Updates: This policy will be reviewed annually and updated as needed.
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